

GLOBAL FOOTPRINT NETWORK



2016
ANNUAL REPORT

LETTER FROM THE CEO

We entered 2016 with a new sense of optimism following the approval of the historic Paris Climate Accord in December 2015. Building on this momentum, we had a very productive year, completing several projects with a number of longtime collaborators, including World Wildlife Fund, the United Arab Emirates, and UN Environment Programme Finance Initiative.

Thanks to a second phase of work with WWF Russia in 2016, the city of Moscow committed to using the Ecological Footprint as a long-term sustainability indicator. The newly established WWF Korea raised its profile and heightened sustainability awareness across many audiences through the launch of its first Korea Footprint Report, which we co-authored. We also contributed to WWF International's biennial Living Planet Report for the ninth time.

Our Finance for Change Initiative firmly established Global Footprint Network as a leader in incorporating climate risk into sovereign bond investing through the launch of two major pieces of work: *ERISC PHASE II: How food prices link environmental constraints to sovereign credit risk* with UNEP FI and *Carbon Disclosure for Sovereign Bonds* with South Pole Group. Both reports involved insightful collaborations with numerous financial industry leaders, including BlackRock, S&P Global Ratings, and HSBC.

We concluded the year with three priorities that we are pursuing in 2017 and beyond:

- **Modernizing our Ecological Footprint Calculator**
- **Launching a new open data platform**
- **Scaling Earth Overshoot Day**

We are proud of our efforts in 2016 contributing to a sustainable, carbon-neutral world as envisioned by the Paris Climate Accord. With the help of generous donors, we believe a razor-sharp focus on our three major priorities in 2017 will move us and the world closer to achieving humanity's vision as expressed by the UN Sustainable Development Goals and the Paris Climate Accord.



With warmest wishes,
Mathis Wackernagel, Ph.D.
CEO and Co-founder

A handwritten signature in black ink that reads "Mathis Wackernagel". The signature is written in a cursive, flowing style.



Global Footprint Network
Advancing the Science of Sustainability

Our vision is that all people can live well, within the means of nature.

Our mission is to help end ecological overshoot by making ecological limits central to decision-making. By promoting data, tools, and analysis linking resource constraints to economics and well-being, Global Footprint Network influences major investments and policy shifts to support global sustainability.

Global Footprint Network is an international research organization that is changing how we measure and manage our planet's natural resources.

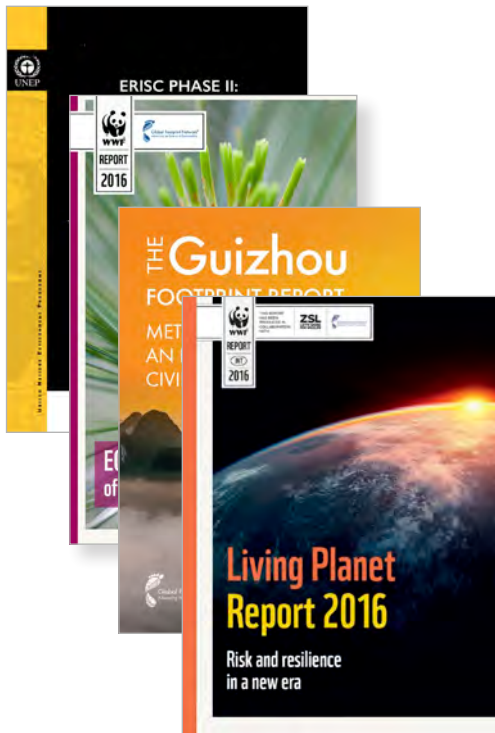


2016 HIGHLIGHTS

10

Major engagements, including national studies, subnational studies, and international collaborations.

=



5

+

4

+

1

Countries

**Subnational
Assessments**

**Living Planet
Report**

NATIONAL POLICY & DECISION-MAKING

Global Footprint Network helps national governments understand and manage their natural resources, make confident policy decisions, and create a prosperous future.

Montenegro

Global Footprint Network assisted Montenegro's Ministry of Sustainable Development and Tourism in developing a monitoring framework for the country's National Strategy for Sustainable Development (NSSD 2030), which was adopted by the government in summer 2016. NSSD 2030 sets up a visionary agenda for sustainability that is centered on the Sustainable Development Goals adopted by the United Nations in September 2015. Global Footprint Network's work on the NSSD 2030 followed its analysis of Montenegro's Ecological Footprint, which found that Montenegro is currently using 45% more from nature than the nation's ecosystems can regenerate.

Russia

Global Footprint Network and WWF Russia co-authored a second, more detailed Footprint Report on the Russian provinces and launched it at an event in Moscow that attracted representatives from 37 federal provinces. The event also featured a commitment from Moscow officials to use the Footprint as a long-term planning indicator. The work paved the way for deeper engagement in Russia in 2017. The report noted that Russia's ecological reserve declined 16 percent since 2009, potentially signaling the start of a troubling trend. It broke down the Ecological Footprint for 83 provinces by 12 household consumption categories and biocapacity by six main land types.

Switzerland

As the Swiss debated a historic green economy vote, Global Footprint Network hosted a series of workshops with dozens of stakeholders to explore the challenges of achieving one planet living in the areas of food, energy, and resource security. We also published a manifesto called "Watch out, dear Switzerland" (achtung-schweiz.org) that outlines how to achieve a successful future for Switzerland and identifies tools to set priorities and identify winning strategies.

Korea

WWF Korea, one of the youngest national offices in the WWF network, turned to Global Footprint Network to lead the creation of the first report on the Ecological Footprint of Korea to raise sustainability awareness among government and business leaders as well as the general public. One key finding: Korean residents, on average, have an Ecological Footprint eight times larger than what their country's ecosystems can provide. The report launched on Earth Overshoot Day 2016 and was featured in a subsequent successful event with Jorgen Randers, co-author of *Limits to Growth*.

NATIONAL POLICY & DECISION-MAKING

30 Engagements with International Organizations



Arab Forum For Environment and Development (AFED)
Asian Development Bank (ADB)
Association of Southeast Asian Nations (ASEAN)
Center for Mediterranean Integration (CMI)
C.I.H.E.A.M (Centre International de Hautes Études Agronomiques Méditerranéennes) - Bari
École de technologie supérieure – Montreal (Canada)
European Environment Agency

EU Parliament
Gram Vikas
India Institute of Technology-Guwahati
Inter-American Development Bank International
IDE-India
International Union for Conservation of Nature (IUCN)
IPBES Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)
Organisation of La Francophonie

Plan Bleu
Tour Du Valat
Union for the Mediterranean (UfM)
UN Development Programme (UNDP)
UN Environment Programme (UNEP)
UNEP Convention on Biological Diversity
UNEP Department of Early Warning and Assessment
UNEP Finance Initiative (UNEP FI)
UNEP Green Economy

UNEP Mediterranean Action Plan
UNEP Mediterranean Action Plan, Regional Activity Center on Sustainable Consumption and Production (SCP/RAC)
UNEP The Economics of Ecosystems and Biodiversity (TEEB)
UNEP World Conservation Monitoring Centre - Biodiversity Indicators Partnership (BIP)
UNESCO Venice Office
UN Statistics Division - System of Environmental Economic Accounting (SEEA)

METRICS FOR CITIES AND LOCAL GOVERNMENTS

The global effort for sustainability will be won, or lost, in the world's cities, where 70 to 80 percent of the world's population is expected to live by 2050. Global Footprint Network has helped leaders in city and regional government around the world track natural resource demands to guide policy decisions for a sustainable future.

Creating an Eco-Civilization

Creating an economy that operates in harmony with nature is the centerpiece of China President Xi Jinping's vision of transforming the world's most populous country into an ecological civilization. Can China become such a civilization? To find out, we collaborated with the Province of Guizhou on an Ecological Footprint Report, which was launched at the EcoForum Global conference in Guiyang. The collaboration was funded by the Swiss government. Guizhou, China's most biodiverse and mountainous province, shares geographic similarities with Switzerland and is seeking to emulate Swiss success in developing a resource-efficient, tourist-friendly, and prosperous economy.

The Footprint analysis found that Guizhou has the sixth-lowest per person Ecological Footprint, at 1.72 global hectares per capita, and the fifth-lowest per person income (18,700 yuan) among China's provinces. On the Human Development Index, Guizhou's score was calculated to be 0.62, which is below the goal of 0.7 for high development and below the 0.73 average in China. By aiming to increase income through improvements in efficiency, Guizhou is an ideal province to pilot ecological civilization development because it can build an economy that invests and builds upon its unique natural resources: a rich biodiversity and beautiful mountainous landscapes.



FINANCE FOR CHANGE

Our Finance for Change Initiative seeks to transform the financial system so that climate change and resource constraints are better integrated by investors. Through groundbreaking research and strong industry collaboration, we have become a leading voice guiding investors and credit rating agencies to recognize the links between the environmental and economic risks of countries and to incorporate those risks into sovereign bond investing.

www.footprintfinance.org

New Research on Food Price Shocks

Population growth and changing diets are creating strains on the food system. Our report, *ERISC Phase II: How food prices link environmental constraints to sovereign credit risk*, showed how differently food price shocks driven by environmental trends would affect the economies of 110 countries. If global food prices double, as they did in 2008, then China could lose \$161 billion in GDP and India could lose \$49 billion. However, the biggest effects would be felt in low-income countries, according to our findings. Collaborators included the UNEP Finance Initiative, S&P Global Ratings, and HSBC.



Carbon Disclosure for Sovereign Bond Investors

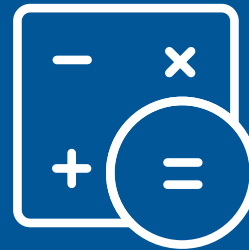
Working with 10 finance industry leaders, Global Footprint Network developed an approach for investors to disclose and manage carbon exposure in their sovereign bond holdings. The lack of a methodology has been a major obstacle to investors assessing such risk. The results were published in a report titled *Carbon Disclosure and Climate Risk in Sovereign Bonds*. In addition to recommending a specific methodology, the report also outlines a dashboard of indicators to identify and manage carbon transition and climate risks. Launched in December, the report was followed by a webinar with Principles for Responsible Investment (PRI) in January 2017 that attracted nearly 100 attendees.



ECOLOGICAL FOOTPRINT CALCULATOR

The Ecological Footprint Calculator is our most widely used sustainability tool. Available in 12 languages, our Footprint Calculator lets users measure their demand for our planet's renewable natural resources and then allows them to explore ways to reduce it. In 2016, we focused on redesigning the calculator for mobile devices.

2.2 million users
of the Footprint
Calculator



in **216**
countries



“I’ve used the Footprint Calculator in a mix of classes—undergrad and graduate and an ecology class for non-majors—to get students to think about how they impact the globe and its ecosystems. It’s super-useful. Most people I know who teach ecology use it in some way.”

— John Callaway

*Professor and Graduate Program Director for MS in Environmental Management,
University of San Francisco*

www.footprintcalculator.org



Earth Overshoot Day marks the date when humanity's demand on nature exceeds nature's annual budget, or more precisely, the amount Earth's ecosystems can regenerate. In 2016, Earth Overshoot Day fell on August 8. For the first time, Global Footprint Network launched a series of pledges as part of its 2016 campaign to empower individuals to take action. Thanks to the help of 33 partners, Earth Overshoot Day also attracted the greatest media attention yet in 2016, with front page coverage in *USA Today* and the official Vatican newspaper, *L'Osservatore Romano*, among countless other articles.

www.overshootday.org



38,202

YouTube video views
of Global Footprint
Network's video



1,885

webpage mentions
in 84 countries leading
to over 1.8 billion
impressions



2,359

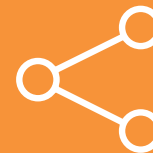
Pledges Taken

2016 BY THE NUMBERS



10,286

data downloads



35,093

followers on social media



83,794

publishable data points from
National Footprint Accounts



6

journal articles/
white papers

OUR ACADEMIC REACH

Our Ecological Footprint and biocapacity data were downloaded by **10,286** individuals from more than **120** countries. Students, teachers, and professors are the largest users of our data. These universities below are among the **2000+** educational institutions represented by data users around the world.



80 PARTNERS IN 26 COUNTRIES

Government Agencies

Abu Dhabi Global
Environmental Data
Initiative
City of Calgary
ICLEI Local Governments
for Sustainability
Pacific Community
Palawan Council for
Sustainable
Development
Welsh Assembly
Government
Zero Waste SA
(South Australia)

Consultancies

Agenda 21 Consulting
Altus Impact
Best Foot Forward
Centro Nacional de
Consultoría
DANDELION
Environmental
Consulting and Service Ltd.
ECOLOGIC S.A.S. -
CO₂CERO
EcoRes
Ecosistemas Design
Ecológico
EcoSTEPS
Estudio MC
Footprint Consult E.U.
Info Grafik Inc.
Iniciativa Verde
IDEA Consultants Inc.
Libélula
Natural Logic, Inc.
Punto 3 Srl
RECYCLA Chile
Sustentator
Sustento
The Footprint Company

Educational Institutions

Agrocampus Ouest
Cardiff University –
The Centre for
Business Relationships,
Accountability,
Sustainability and Society
(BRASS)
British Columbia Institute
of Technology – School
of Construction and
Environment
Charles University
Environment Center
Corvinus University of
Budapest
Ecole Nationale Supérieur
des Mines de Saint-
Étienne
Gujarat Institute for
Development Research
Instituto Nacional de
Tecnologia Industrial
Maastricht University
National State Tax
University of Ukraine
Pontifical Catholic
University of Peru
University of Genoa –
Department for the
Study of Territory and
its Resources
University of Siena –
Ecodynamics Group

Corporations

Bank Sarasin
Barilla
Pictet Group
Portfolio 21 Investments, Inc.

NGOs

ALISOS – Alianzas para la
Sostenibilidad
Australian Earth Laws
Alliance
BioRegional Development
Group
Clean Up & Recycle for
Environment
Confederation of Indian
Industry (CII)
Dutch Footprint Group –
Werkgroep Voetafdruk
Nederland
Earth Day Network
Ecological Footprint Japan
Eco-Norfolk Foundation
Emirates Environmental
Group
Emirates Wildlife Society /
WWF
Fundación Amigos de la
Naturaleza
Fundación Neotrópica
Globexs
Innovation for Sustainable
Development Association

Instituto Jatobás
Instituto Ricerche Economiche
e Sociali del Piemonte
Korea Institute Center for
Sustainable Development
KÖVET Association for
Sustainable Economies
Millennium Institute
My Drop in the Oceans
New Economics
Foundation (nef)
One Earth Initiative
Plattform Footprint
Population Matters
Pronatura Mexico
Sentido Verde
Sustainable Europe
Research Institute (SERI)
The Natural Step
International
The Sustainable Scale
Project
The Web of Hope
Utah Population and
Environment Coalition
Water Footprint Network
WWF – International
WWF – Japan

THANK YOU FOR YOUR GENEROUS DONATIONS

RECEIVED JANUARY 1, 2016 – DECEMBER 31, 2016

Foundations

Eidgenössische
Bundesverwaltung
Dudley Foundation
Foundation for a Sustainable
Future
Foundation for Human
Conservation
Lawrence Foundation
MAVA - Fondation pour
la Protection de la Nature
Mental Insight Foundation
Pittsburgh Foundation
Stiftung Drittes Millennium
Stiftung Mercator Schweiz
Tellus Mater Foundation
Trio Foundation

Government Agencies

Swiss Agency for
Development and
Cooperation

Educational Institutions

Department of Economics,
Swedish University of
Agricultural Sciences
Fichte-Gymnasium Hage
Green College
Jamia Millia Islamia
University of British
Columbia
University of South Florida
University of Florida
University of Notre Dame
University of Sydney
University of Valencia

Corporations

Amazon
Bank of America
Confitex Limited
INFRAS
Kering
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NGOs

Moroccan Association of
Ecotourism and Protection
of Nature
Population Matters
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Sustainable Development

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J. Dennis Bonney	Andrew Deutsch	Christiane Gelzer-	Nathan Hu	Leonhardtsberger	Plamondon
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Jorgen Randers, Professor of Climate Strategy, Norwegian School of Management

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E.O. Wilson, Distinguished biologist, Harvard University

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Climate Change Commission of the
Philippines
County Council of Biscay
Kalu Yala
Ministry of Climate Protection,
Environment, Agriculture,
Conservation, and Consumer
Protection of North Rhine-
Westphalia
Ministry of Sustainable
Development and Tourism of
Montenegro
Munich, Referat für
Gesundheit und Umwelt
Office of the Presidential
Adviser for Environmental
Protection (Philippines)
Provincial Governor of
Mindanao (Philippines)
Research Institute for
Humanity in Nature (Japan)
UAE Ministry of Environment and
Water

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Ewha Womans University
Princeton University
Research Centre for
Astronomy and Earth Sciences,
Hungarian Academy of Sciences
University of Brunei Darussalam
University of Liechtenstein
University of Waterloo

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ABOCO - Aurélien BOutaud CONSEIL
footprint-consult e.U.
IDEA Consultants
KPMG CARDENAS DOSAL, S.C.
Medcom Information Services
South Pole Group
Vescore AG

NGOs

Emirates Wildlife Society - WWF
New Economics Foundation
WWF Hong Kong
WWF Japan
WWF Korea
WWF International
WWF Russia

Corporations

Tetra Pak North America

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IEA.org
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Nebojsa Jablan
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Christopher Knowland
Maddox Design
Made To Order
Mary Jane Ryan Consulting LLC
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PRI Association
Rachel Roberts
Rosier & Co
Captus Sarl
Schaffer & Combs
Storyware
Teract Technologies
Tink Tank Studio
Tobi Designs
Tune Into Earth
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Patricia Wintroath, CPA

Donated Goods and Services

Cooley LLP
Nicolas Galler
Google Inc.
Naghham Helmy
Alex Shapiro
Sustainable Growth Associates
Ticket to the Moon

FINANCIALS

INCOME | JANUARY 1, 2016 – DECEMBER 31, 2016

All values shown in U.S. dollars



Income

Foundations	1,608,283
Individual Contributions	1,182,840
Fee for Service	349,219
In-Kind Contributions	213,081
License Fees	51,726
Speaking Honoraria	12,053
Interest, Dividends, Unrealized Loss	8,181
Royalties	3,440

Total Income: **3,428,823**

Consolidated across U.S., Swiss, and Belgian entities.

FINANCIALS

EXPENSES | JANUARY 1, 2016 – DECEMBER 31, 2016

All values shown in U.S. dollars



Expenses

Payroll and Personnel Expenses	1,684,416
Operations	450,051
Professional Fees	448,302
Program Expenses	269,410
Computer-Related Expenses	106,039
Travel	81,035

Total Expenses: **3,039,253**

Consolidated across U.S., Swiss, and Belgian entities.



Global Footprint Network®
Advancing the Science of Sustainability

U.S. OFFICE

426 17th Street, Suite 700
Oakland, CA 94612 USA
+1 (510) 839 8879

EUROPE OFFICE

Geneva Tour Balexert
18 Avenue Louis-Casai
1209 Geneva
Switzerland
+ 41 22 747 76 43

www.footprintnetwork.org