

# Earth Overshoot Day

## By the Numbers 2017



# 1.3 Billion

web impressions from 1,910+ websites

# 104

Countries covered  
Overshoot Day, with  
coverage by top-tier  
media in 29 countries

# 1,744

Pledges to  
#movethedate

# 4

## Newspaper front pages:

Le Monde, Libération, Le Figaro,  
and USA Today

# 6

Events in US,  
Brazil, Germany,  
and Russia

# 95,595

Facebook shares of  
Le Monde article

# 154,000

Shares of  
The Independent  
article

# 50+

NGOs, corporations, and  
government agencies  
promoted Overshoot Day

# 2.6 Million

views of video by French media  
company Brut

# 30

Independent videos,  
including French  
Environmental Minister  
Nicolas Hulot

Earth Overshoot Day is an initiative of Global Footprint Network, an international nonprofit whose mission is to end ecological overshoot by making ecological limits central to decision-making.



Global Footprint Network  
Advancing the Science of Sustainability  
[www.footprintnetwork.org](http://www.footprintnetwork.org)  
[www.overshootday.org](http://www.overshootday.org)