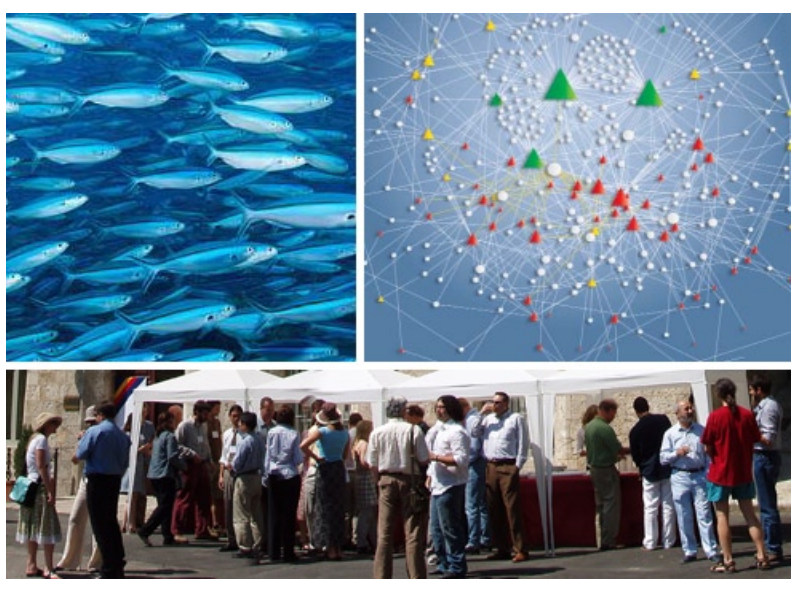


BUILDING PARTNERSHIPS: Partners, Pioneers, Progress



Global Footprint Network
Advancing the Science of Sustainability

www.footprintnetwork.org

A GLOBAL MOVEMENT

Interest in the Ecological Footprint has been building since the tool was developed in 1991. Over the years, business leaders, scientists, academics, government officials, and non-profit organizations have increased the influence of the Footprint around the world. Collectively these efforts have started a sea change and made the case for establishing the Global Footprint Network in 2003—a partnership-based, international network—to serve and support the Footprint community and to foster large-scale change.

Today, Global Footprint Network has over 75 Partners that share the goal of making planetary limits central to decision-making everywhere, and putting an end to ecological overshoot. Partner organizations represent industries, nations, and policy and research groups, spanning five continents, and we are always looking for more.

PARTNERS PLAY A CRITICAL ROLE

Through partnership we can make progress that could not be made if we were acting alone. Our Partners strengthen the Footprint and enhance its value by encouraging sustainability policies and collaborating on projects aimed at building a sustainable human economy—and thus a sustainable future for us all. Partners are able to collaborate with us and each other to:

- Coordinate research
- Update and strengthen the National Footprint Accounts
- Standardize methodologies
- Extend the Footprint into new domains
- Share tools
- Build the technical capacity of Footprint practitioners
- Develop strategic initiatives that benefit the entire sustainability community



Through Partnership, organizations enhance the value of their past investments in the Footprint as Global Footprint Network coordinates research, standardization, and public outreach programs designed to create an increasingly robust, relevant, and reliable tool. Partnership fees primarily support two core programs—improving National Accounts methodology and establishing Footprint application standards—that safeguard the entire Footprint movement by ensuring continual scientific credibility of core Footprint results as well as consistency and comparability of Footprint applications worldwide.

THE VALUE AND BENEFITS OF PARTNERSHIP

Our Partner network facilitates the exchange of ideas and resources among diverse organizations with shared goals. It offers a forum for innovation and adaptation while allowing the movement and the organizations invested in it to thrive in a fast-changing world.

Worldwide, Partner organizations are distinguished as leaders and pioneers, and recognized for advancing the science of sustainability through collaborative Footprint projects.

Our Partner network connects organizations with people, ideas, and resources that contribute to their success.

Direct benefits of Partnership can include:

- Technical support and advice from Global Footprint Network staff to support analyses and campaigns
- National Footprint Accounts partner license
- Free admission to Global Footprint Network training workshops
- Invitation to Partner-only conferences and events
- Access to Footprint Forum, www.footprintforum.org, a Partner-only password-protected online intranet community, listserv and directory
- Prominent placement of your organization's logo and description on Global Footprint Network website, www.footprintnetwork.org
- Having your organization's Footprint news featured in our monthly newsletter, with 25,000 subscribers

Investing in Global Footprint Network benefits all Partner organizations, and society at large, by moving us closer every day to a future where we can all live well, within the means of one planet.

Join us.

HOW TO JOIN

If you are interested in learning more about becoming a Global Footprint Network Partner, including information about eligibility and contribution fees, please contact us at +1-510-839-8879 or partner@footprintnetwork.org.

Further information can also be found at www.footprintnetwork.org.

**Global Footprint Network
supports a sustainable economy
by advancing the Ecological Footprint,
a measurement and management tool
that makes the reality of ecological limits
central to decision-making everywhere.**



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Special thanks to **FAS.research**
for network analysis graphics and
strategic support. **www.fas.at**

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