At Global Footprint Network we see ourselves as planetary accountants, using the Ecological Footprint to keep track of how much nature we have, how much we use, and who uses what. We believe monitoring our ecological assets is essential for sustainable development, particularly in today’s world, where humankind is in overshoot, using 30 percent more resources in a year than the planet can renew.

While our data offers some bad news, it is also a great source of hope, providing people with the information necessary to drive action toward positive change.

We see this over and over as we work in Europe, Switzerland, Africa, India, China, Japan, Belgium, Ecuador, France, Canada, and Australia, and with businesses, researchers, scientists, and cities all over the world. The more they know about their resource base – what they have and how they use it – the more confident they are about their future and their ability to thrive in a time of rapid change.

Throughout this report you will see bits of bad news juxtaposed against promising new projects, collaborations, and progress being made by people just like you and me who have chosen to engage.

Whether you are reading about the growing leadership of our 80+ partner organizations, like WWF’s decision to organize all its activities around the goal of one-planet living, or you are reading about efforts being made to get the nation with the largest Footprint in the world, the United Arab Emirates, to adopt the Ecological Footprint as an indicator, in the following pages you will find hope. You will see how the Footprint has reached a new level of interest in regional governments worldwide. You’ll learn about why leading funders like the Skoll Foundation are investing in our vision of making Footprint accounting as prominent as the GDP.

You will better understand the future that we are heading into, eyes open, rooted in data, and positioned for global change.

I am thrilled to be able to present you with a 2007 Annual Report that is as much as anything an exploration of hope. The first section maps the impact the Ecological Footprint is having in the world and the second section lays out the ways in which Global Footprint Network has been able to strengthen itself, advance the Footprint, support our partners and grow our base of support, and move closer to our end goal: living within the means of one planet.

By reading this report and supporting our work you are a part of this success.

Thank you.

Mathis Wackernagel

“While our data offers some bad news, it is also a great source of hope, providing people with the information necessary to drive action toward positive change.”
THE FOOTPRINT OF NATIONS

In 2005, we launched a global campaign to institutionalize the Ecological Footprint in at least 10 key nations by 2015. We named it Ten-in-Ten. We believe the way to make the Ecological Footprint as prominent a metric as the GDP is to build success stories country by country. In the first two years we have initiated projects in over two dozen nations. Our central aim is to encourage the review of the National Footprint Accounts, in a process initiated by national governments and conducted by independent third parties. The strategy: once a country gets behind Footprint data they will use it to set environmental policy, to guide investment decisions, to inform trade and economic policy, and much more. Switzerland has completed its national review, and in Japan, Belgium, The United Arab Emirates, Ecuador, and France, national reviews are underway.

Ecuador
In October, Global Footprint Network signed agreements with the Vice President of Ecuador to conduct a collaborative review of Ecuador’s National Footprint Accounts, and with the Mayor of Quito to help conduct a Footprint study of Ecuador’s capital city. The public signing was part of Clima Latino, the largest ever Latin American conference on climate change. One proposal from the event calls for all the country’s municipalities to measure and monitor their Ecological Footprints.

Canada
In Canada, the Footprint is being integrated into the national Canadian Index of Well-being, a tool developed by the Atkinson Charitable Foundation (ACF) and other Canadian experts, to measure the economic, health, social and environmental progress of Canadians. This year, Global Footprint Network has helped Statistics Canada evaluate the Footprint’s pertinence for Canada, and has co-produced, with WWF Canada, the 2007 Canadian Living Planet Report.

Europe
In Europe, the Footprint is becoming the indicator of choice for many sustainability leaders. This year the Footprint underwent review by the European Union’s Environment Directorate-General. The Footprint also was featured prominently at the historic Beyond GDP Conference this November, where over 500 high-level European environmental, economic and policy leaders, met to discuss alternatives to the GDP.

Scotland
In November, the Scottish Government announced plans to reduce Scotland’s Ecological Footprint, to use the Footprint as a National Performance measurement, and to include the Footprint as a metric to inform its formal economic strategy. The Local Footprints Project and the Stockholm Environment Institute released a report that analyzes Scotland’s Carbon Footprint and identifies priority actions for reducing Scotland’s carbon dioxide emissions by 80 percent by 2050.

France
In October, President Sarkozy’s new government held a strategic meeting of French environmental leaders, the “Grenelle,” to develop a new policy agenda. One outcome of the Grenelle was a national commitment to review the country’s Ecological Footprint accounts. The Institut Français de l’Environnement will conduct the review and a formal collaborative agreement with Global Footprint Network is in progress.

Switzerland
The Footprint is on track to becoming central to sustainability policy and decision-making in Switzerland. In 2006 the Swiss government commissioned a full scientific review of the Swiss National Footprint Accounts, which received excellent media coverage in Swiss newspapers and radio, and Swiss officials are now incorporating Footprint data into the nation’s sustainability development plan.
Japan

In 2006, the Japanese government adopted a national basic environment plan that uses the ecological footprint to monitor progress, and the Japanese ministry of the environment began a review of Japan’s national footprint accounts. The Global Footprint Network is providing technical assistance and training to the ministry and other Japanese research organizations involved in the collaboration.

Wales

Wales has adopted the ecological footprint as an indicator of sustainability, and this year, Partner WWF launched the One Planet Wales campaign. It also released a report written by the University of Manchester’s Centre for Urban Regional Ecology, that challenges Welsh leaders to reduce the nation’s footprint and improve its citizen’s quality of life by increasing efficiency in energy and resource management.

Belgium

Global Footprint Network has formed a research partnership with the government of Belgium via the Central Federal Planning Office and Belgium’s statistical office. The partnership will identify a research agenda for a full review of the Belgian National Footprint Accounts. In addition, the Footprint, and WWF Belgium’s Footprint calculator, have received major media coverage in Belgium, including a multi-part series in Le Soir and a Flemish television special.

Finland

In 2007, Global Footprint Network partners, the Finnish Ministry for the Environment and the Finnish Environment Institute conducted a full review and ‘re-calculation’ of Finland’s Ecological Footprint. Results will be released to the public and policymakers in early 2008.

Germany

The Ministry for the Environment in Germany has commissioned a study of Germany’s Ecological Footprint. The study, conducted by Partners Best Foot Forward, SERI (Sustainable Energy Research Institute), and Ecologic, an independent third-party reviewer, will test the accuracy of Germany’s National Footprint calculations and reveal areas for improvement.

The United Arab Emirates

The Environment Agency of Abu Dhabi has launched a national initiative, Al Basama Al Beeiya (Ecological Footprint) to improve the UAE’s National Footprint Accounts data. The initiative involves multiple research and policy stakeholders and aims to extend Ecological Footprint analysis into national policy by developing guidelines for establishing a more resource savvy nation.

Austria

This year, two Global Footprint Network Austrian partners, Plattform Footprint and IFF Social Ecology, launched a German language Footprint calculator. They have gained support from Austrian Public Tele-vision and the Austrian Ministry of the Environment, resulting in a groundswell of interest, media attention and web traffic around the Footprint in Austria.

Japan

In 2006, the Japanese Government adopted a National Basic Environment Plan that uses the Ecological Footprint to monitor progress, and the Japanese Ministry of the Environment began a review of Japan’s National Footprint Accounts. Global Footprint Network is providing technical assistance and training to the Ministry and other Japanese research organizations involved in the collaboration.

FACT

If everyone lived like the average European, we would need 2.6 planets to support us.
Traditionally, human development plans have not considered ecological constraints. But with climate change hitting drought-prone countries, and with serious resource shortages in places such as in Haiti, Rwanda and Darfur, it is clear that human well being can no longer be separated from ecological health. Sustainable human development therefore is a commitment to meeting human needs for all people, while living within the means of one planet. The Ecological Footprint is an increasingly valuable tool for making sustainable human development measurable.

This year, with the generous support of the Swiss Agency for Development and Cooperation (SDC), Global Footprint Network launched a new initiative that seeks to strengthen human development through the use of the Ecological Footprint. The keystone research paper that outlines Global Footprint Network’s initiative linking the Footprint and the UN’s Human Development Index is titled, Measuring Sustainable Development – Nation by Nation, by Moran et al. The paper was published this year in the journal Ecological Economics and was featured in the New Scientist and European Union policy circulars.

In 2007, Global Footprint Network began work in Africa, India, and China to explore how Footprint analysis can provide a fuller picture of the challenges of development and can help implement sustainable solutions.

This year, we have made strides in bringing the Footprint into development projects in Africa, India, and China.

AFRICA Global Footprint Network is continuing its work in Africa, in partnership with SDC, conducting workshops and drafting an upcoming report: Africa’s Ecological Footprint and Human Well-Being. The report will include a broader discussion of the impacts of ecological limits on populations in the developing world. It will look at specific case studies in Africa and include explanations of how the Ecological Footprint relates to biodiversity and water issues. Many national leaders – including representatives from Mozambique, the United Nations Environment Program, and the World Conservation Union – have expressed interest in working with Global Footprint Network to include the Footprint in other human development projects.

FACT Currently, desertification makes 12 million hectares of land useless for cultivation every year

AAAS Atlas of Population and the Environment
“We need to move beyond conventional economic accounting. We are calling for new ways to measure and record progress so that we can take the necessary corrective measures to set a more wise development path.

-Chief Emeka Anyaoku, President of WWF International

**INDIA** In 2008, an initial draft of the report Ecological Footprint and Indian Business will be published by Global Footprint Network, in partnership with the Confederation of Indian Industries. The report is the first part of a multi-phase project that focuses on opportunities that Indian business and industries have to shape the Footprint of India, and the world.

**CHINA** In November 2007, Global Footprint Network released a preliminary report on the Ecological Footprint of China. In Summer 2008, in cooperation with WWF China, Global Footprint Network will release the first-ever Living Planet Report China. The report is being sponsored by the China Council for International Cooperation on Environment and Development, a high-level government advisory body that creates links between environmental protection and economic development in China. The council is using data on China’s Footprint to inform its policy advice in the spheres of international trade and climate change.

Combining the Ecological Footprint with the UNDP’s Human Development Index gives clear minimum conditions for sustainable human development, and shows how much more we need to “think inside the box”.

Sustainable Development can be assessed using the Human Development Index (HDI) as an indicator of socio-economic development, and the Ecological Footprint as a measure of human demand on the biosphere. The United Nations considers an HDI of over 0.8 to be “high human development.” An Ecological Footprint less than 1.8 global hectares per person makes a country’s resource demands globally replicable. Despite growing adoption of sustainable development as an explicit policy goal, most countries and the world as a whole do not meet both minimum requirements.
The Ecological Footprint is being used by local governments and businesses around the world to inform sustainability policy and measure Footprint reductions. Here we look at this year’s innovative uses of the Footprint for local policy action.

**CANADA**

Three new, active Global Footprint Network governmental partners — the City of Calgary, the Auditor General’s Office of Quebec, and the City of Vancouver — are measuring the Ecological Footprint for their regions and using it to inform their citizens, to review their sustainability policies, and to set sustainability targets. Calgary’s report for their planning and budgeting process stirred up much discussion about how decisions today will determine citizen behavior for much of the rest of the century. Bioregional North America, based in Canada, has also become a Global Footprint Network partner and has begun establishing a “One Planet Living” Community in Montreal.

**THE UNITED STATES**

The Utah Population and Environment Coalition, a Global Footprint Network partner, successfully completed the first major calculation of the Ecological Footprint of a US state. The group released a report, Utah Vital Signs 2007: the Ecological Footprint of Utah, that is based on a nine-month study using National Footprint Accounts data and state statistics. The group has used the study as a platform to engage with citizens and government officials about considering ecological limits in the state’s decision-making. The report has sparked interest in more state and city level Footprint analyses in the US, including potential projects in California, North Carolina and New York.

**FACT**

Humans have been exceeding the earth’s ability to support our lifestyles for over 20 years
“To end overshoot we must start building smart for the future—designing cities, transport, power systems, and living spaces that will allow us to live better lives with lower Footprints”

—Mathis Wackernagel, Executive Director, Global Footprint Network

AUSTRALIA
The Premier of South Australia announced plans in 2007 to bring ‘Ecological Footprint’ thinking to the core of government decision making by including the Ecological Footprint as a key sustainability indicator in South Australia’s Strategic Plan. The Plan, launched in Spring 2007, establishes a target to reduce South Australia’s Ecological Footprint by 30 percent by 2050. In Victoria, our partner EPA Victoria launched a “banner competition” for Victorian primary school students – over 150 banners were submitted, each identifying ways that students could reduce their Ecological Footprint.

THE UK
The Stockholm Environment Institute (SEI) at York, a founding Global Footprint Network partner, has continued to help local policymakers understand and measure the environmental pressures associated with human consumption with REAP, the institute’s environmental impact modeling tool. REAP generates indicators on the Ecological Footprint as well as greenhouse gas emissions and product material flows, and is now being used by every local authority in the UK, and at the regional and national levels as well. In 2007, SEI trained over 200 policymakers to use the tool, and the BBC picked up on the trend and ran a series of stories comparing the Footprints of different cities in the UK.

FACT

The carbon portion of the Ecological Footprint has grown more than any other component, increasing 700% since 1961.
Our Partner Network comprises over 80 organizations that share the vision of living within the means of one planet. Partners play a vital role in guiding our research agenda and contributing to the development of Footprint methodology and standards. They are the world’s leading Footprint experts, working with business, government and individuals to make the Footprint relevant and practical. Through their collaboration with us and with one another they create change in ways that would not be possible by working alone. Below are just a few stories of some our partners’ recent successes.

**FOOTPRINT TOOLS FOR BUSINESS**

In July 2007, Best Foot Forward in the UK launched “Footprinter”, an easy-to-use online carbon and Ecological Footprint calculation and management tool for business. In just six months Footprinter generated 700 users and Best Foot Forward produced specialized versions of the tool for the service and construction sectors. Footprinter has already attracted an award from Adobe for it’s innovative use of web technology.

ISA at the University of Sydney has created a full sustainability reporting tool called, “TBL3” that includes Ecological Footprint data. Using an input-output economic methodology, the software converts an organization’s financial accounts into reports that cover a range of social, environmental, and economic indicators of an organization’s direct and indirect impacts.

“Joining Global Footprint Network has been a great opportunity to get connected to a group of people who are thinking creatively and with great discipline about the future.”

- Leslie Christian, Portfolio 21
PARTNER ORGANIZATIONS

INTERNATIONAL
- Bioregional • Earthday Network
- ICLEI Local Governments for Sustainability • WWF
- LEAD International (Leadership for Environment and Development) • mrr4SD • WSP Environmental

UNITED KINGDOM
- Best Foot Forward • BRASS at Cardiff University • Hertfordshire County Council • Local Footprints Project • London Remade • New Economics Foundation • Optimum Population Trust • SEI (Stockholm Environment Institute) • Web of Hope
- Welsh Assembly Government

CONTINENTAL EUROPE
- AGIR21 • Ambiente Italia • Angenius • Centre for Sustainable Tourism and Transportation • Charles University Environment Center • Conseil régional Nord Pas de Calais • Cras s.r.l. (Centro Ricerche Applicate per lo Sviluppo Sostenibile) • De Kleine Aarde (The Small Earth) • EcoIntelligent Growth • Empreinte Ecologique SARL • ENO (Environment Online) • ENS des Mines de Saint Etienne • Finnish Ministry of the Environment • Government of Catalonia, Ministry of Environment & Housing • IFF Social Ecology

- (Institut für Interiszip-Linäre Forschung und Fortbildung)
- Institute for Environmental Security • IRES (Istituto Ricerche Economisthe e Sociali del Piemonte) • Novatantis • OeKU (Ecomemical Working-group on Church and Environment) • Pictet Asset Management • Platform Footprint • Rete Ullilput • SERI (Sustainable Europe Research Institute) • St. Petersburg State University • University of Genoa, Department for the Study of Territory and its Resources-University of Siena, Department of Chemical and Biosystems Sciences

AFRICA & THE MIDDLE EAST
- Emirates Environmental Group • North West University Center for Environmental Management
- AFRICA • Confederation of Indian Industries • Ecological Footprint Japan • Global Village Beijing • GIDR (Gujarat Institute of Development Research) • Kadoodie Farm & Botanic Garden • Maximo Kalaw Institute for Sustainable Development
- ASIA • Bio-Norfolk Foundation • EcoSTEPS • EIA • EPA Victoria • Government of South Australia, Department of the Premier and Cabinet • ISA

AUSTRALIA
- Bio-Norfolk Foundation • EcoSTEPS • EPA Victoria • Government of South Australia, Department of the Premier and Cabinet • ISA
- University of Sydney • Western Region Environment Centre • Zero Waste South Australia

NORTH AMERICA
- AASHE (Association for the Advancement of Sustainability in Higher Education) • BC Hydro • Center for a New American Dream
- Center for Sustainable Innovation • City of Calgary
- City of Vancouver • Elephant Care International
- Environmental Performance Group • Global Green USA • GPI Atlantic • Le Verificateur Général du Québec • Marin Community Development Agency • Natural Logic • Ozolab • Planet21 Network • Portfolio 21 Investments • Sustainability Planning Partners • Sustainable Earth Initiative • The Cloud Institute for Sustainability Education • The Sustainable Scale Project • University of Wisconsin, SAGE • Utah Population and Environment Coalition • Zerofootprint

CENTRAL & SOUTH AMERICA

- CES (Centro de Estudios para la Sustentabilidad) • Centro Universitario Hispano Mexicano • Ecossistemas Design Ecológico • Instituto de Ecología Política

PARTNER STORIES

Environmental Performance Group (USA) became a Global Footprint Network partner in April 2007 and has since completed the first US Ecological Footprint calculations for food manufacturing and for two leading US resorts.

Bioregional (United Kingdom) has been trained in technical Footprinting and has committed to including Footprint analysis as part of their One Planet Living program, which has One Planet Living communities in development in the UK, US, Canada, South Africa, Portugal, China, the UAE, and Australia.

Emirates Environmental Group (United Arab Emirates) is expanding the reach of the Footprint in the Middle East through its support of the recent adoption of the Footprint by the UAE and by conducting extensive outreach on the carbon and Ecological Footprints. They are also incorporating better green building practices into construction activities in Dubai.

Maximo Kalaw Institute for Sustainable Development (Philippines) is using the Footprint to demonstrate the unsustainability of Philippine urbanization. In 2007, the Institute, working with WWF Philippines, worked with property developers to measure impacts and mitigate unsustainable property development in the Philippines.

Bioregional and WWF (United Kingdom) helped the City of London successfully win its Olympic bid, based on the compelling vision of a One Planet Olympics. Consequently, the London 2012 Olympic and Paralympic Games has commissioned the calculation of its Ecological Footprint so that it can reduce the impact of the global event. A UK-based Global Footprint Network partner is conducting the analysis.

52% of fish stocks are fully exploited, being fished at their maximum capacity; 24% are over exploited, depleted or recovering from depletion.

Source: Food and Agriculture Organization
In 1990, University of British Columbia Professor William Rees and Swiss-born doctoral student Mathis Wackernagel created the Ecological Footprint. Fourteen years later, in 2003, Mathis Wackernagel and his wife, long-time sustainability consultant Susan Burns, realized that the Ecological Footprint needed its own organization in order to evolve from a grassroots tool to a policy tool at the national and international level. They started Global Footprint Network out of a spare bedroom of their home. With one salary between them and two other employees they began bringing the Footprint to decision-makers around the world.

Today Global Footprint Network is a 20 person organization with three offices worldwide and over 80 international partners, all aligned around the vision of living within the means of one planet, and co-creating the successes highlighted in this report.

Global Footprint Network ended 2007 as an organization that is strategic, dynamic, evolving, and still committed to the core programs outlined when it began – Footprint research, methodological standards, partnership, and innovative applications – all of which make the Ecological Footprint’s global impact possible.

The following section highlights some of the organization’s internal progress, acknowledges many of the people who make this work possible, and sketches a map of the road ahead.
ECOLOGICAL DEBT DAY
In 2007, October 6th marked Ecological Debt Day – the day when humanity had consumed all the resources the planet produced in the year. For the second year in a row, Global Footprint Network has run a successful international media campaign on Ecological Debt Day and shared the story around the world with the help of many partners. This year’s press releases were picked up in over ten languages, with coverage in Australia, Austria, Belgium, China, Finland, Germany, Italy, Japan, the Philippines the Netherlands, Sweden, South Africa, the UK, the US, and the United Arab Emirates.

PERSONAL FOOTPRINT CALCULATOR
This year Global Footprint Network has focused intensively on developing a web-based Ecological Footprint calculator for the general public to raise awareness about ecological overshoot, foster Footprint communities, and encourage action. The calculator will combine the best functionality of existing calculators and today’s most popular networking sites into a dynamic web 2.0 portal built around the theme of sustainability. The Australian Beta version was released in late 2007 and the US version is scheduled to launch in 2008, with more nations to come.

THE FOOTPRINT ON TV
The Sundance Channel’s Big Ideas for a Small Planet featured Global Footprint Network in an episode this summer showing Global Footprint Network staff examining the Ecological Footprint of common workplaces. Also, in collaboration with Bioregional, Global Footprint Network is working with the Discovery Channel on a new series called, WASTED!, which uses Ecological Footprint data to examine the household Footprint of American families. WASTED! will premier in 2008.

SPEAKING EVENTS
Throughout 2007 Global Footprint Network staff gave presentations and conducted workshops in over 20 countries.

LOCATIONS
• CANADA Victoria, BC; Halifax, NS; Ottawa, ON; Calgary, AB
• ENGLAND London
• WALES Cardiff
• SWITZERLAND Bern, Basel, St. Gall
• SPAIN Lisbon, Barcelona
• SWEDEN Stockholm
• LUXEMBOURG Luxembourg
• BELGIUM Brussels
• FRANCE Paris
• HOLLAND Utrecht, Zaist
• ITALY Mestre, Padova
• DENMARK Copenhagen
• GERMANY Frankfurt
• JAPAN Kyoto, Tokyo
• ECUADOR Quito, Guayaqui
• UAE Dubai, Abu Dhabi
• ALGERIA Algiers
• SWITZERLAND Montreux
• PORTUGAL Lisbon
• CALIFORNIA Palo Alto, Berkeley, Oakland, Monterey, San Francisco, Sacramento, Tiburon, Santa Barbara
• NEW YORK New York City, Syracuse
• SOUTH CAROLINA Charleston
• COLORADO Aspen
• NEVADA Las Vegas
• NEW HAMPSHIRE Hanover
FOOTPRINT CONFERENCE
In May 2007, leading Footprint practitioners, researchers, users, and policymakers gathered in Wales for the first international academic Ecological Footprint conference. Hosted by Global Footprint Network’s partners at the BRASS Centre at Cardiff University, the conference drew over 200 participants from 112 organizations in 23 countries to learn about the latest research in Ecological Footprinting science, best-practices, and innovative applications. Global Footprint Network staff gave keynote speeches, facilitated workshops, and presented two methodology papers: “A Research Agenda for Improving National Ecological Footprint Accounts” and “A ‘Constant Global Hectare’ Method for Representing Ecological Footprint Time Trends.”

While in Cardiff, Global Footprint Network also held a series of facilitated meetings for the Footprint Standards Committee and outlined a process for completing more specific Footprint Standards for organizations and products which should be ready for public comment in 2008.

NATIONAL ACCOUNTS IMPROVEMENT PROJECT
Global Footprint Network serves as the steward of the National Footprint Accounts, the calculation system that measures the Ecological Footprint and biological capacity of individual nations over time. Based on about 4,000 data points per country per year, and over 30,000 calculations, the National Footprint Accounts evaluate the Footprints of 152 countries from 1961 to the present and form the basis for Ecological Footprint applications worldwide. Although these accounts provide the most robust and comprehensive aggregate indicator of human pressure on ecosystems currently available, the National Footprint Accounts are a work in progress. In 2007, in collaboration with its partners, Global Footprint Network launched the National Accounts Improvement Project, a long-term strategic research and development initiative to continually improve the accuracy, transparency, and applicability of the National Footprint Accounts.

In early 2007, Global Footprint Network completed a comprehensive review of the National Footprint Accounts and began a guidebook for, and detailed documentation of, the use and methodology behind them to increase the transparency and accessibility of the Footprint calculations.

This fall, Global Footprint Network Executive Director, Mathis Wackernagel, received an Honorary Doctorate in natural sciences from the University of Bern in Switzerland for, “Developing and promoting the internationally recognized method of the Ecological Footprint; for authoring numerous scientific and popular media contributions on the topic of ecological carrying capacity and sustainability; for being an inexhaustible Footprint spokesperson on all continents; for starting the Global Footprint Network; and for bringing together scientists and politicians.”

The National Accounts Committee, which is comprised of representatives from key Global Footprint Network partner organizations, oversees methodological improvements. Together with committee members, in 2007, Global Footprint Network produced an academic paper outlining plans for 26 long-term methodological improvements to the accounts. The paper was released at the Cardiff Ecological Footprint conference in May 2007 and will be published in 2008. Additionally a major redesign and methodological improvement for the 2008 edition of the National Footprint Accounts is underway and will be used as the basis for WWF’s Living Planet Report 2008.
In 1854, Henry David Thoreau, the famous American naturalist and philosopher, declared the purpose of his two-year sojourn at Walden Pond. He wrote: “I went to the woods because I wished to live deliberately, to front only the essential facts of life, and see if I could not learn what it had to teach, and not, when I came to die, to discover that I had not lived.”

Today my good friend and colleague Mathis Wackernagel invites us to continue that transcendental journey through the work of Global Footprint Network. Like Thoreau, he summons us to examine our lives deliberately, to confront the scope of our environmental impact – as individuals, and as citizens. The thorough-going metrics of an Ecological Footprint challenge us to reexamine the premises of our lives, the resources we consume, the technologies we employ, and the fragility of our post-industrial civilization.

My background in systems thinking and organizational behavior is what interested me originally in supporting Global Footprint Network. I am thrilled to join the Board of Directors because I believe Global Footprint Network is one of the most systemic, high leverage organizations that can create change for the good of the planet. I see the organization succeeding in communicating its mission, bringing along individuals as well as organizations, corporations, and national governments for the ride.

Once people have feedback, they can change their behavior, and that’s what Global Footprint Network does. Once you measure your Ecological Footprint, you have feedback that can guide your daily decision making process at all levels, increasing your motivation to change and lessen your impact on the earth.

The spirit of Global Footprint Network is collaborative, which promotes communication with all stakeholders, creating consensus among partner organizations, and between partners and government agencies. There is an open dialogue and sharing of information towards a common goal of protecting the earth.

My passion for the environment came from growing up in Oklahoma and Kansas, walking across the open plains. The solace of that undisturbed natural environment gave me an emotional and spiritual grounding that helps me to make better choices. That “place” in Nature is where anyone can access a higher intelligence to do better work in the world. I believe strongly in protecting as much nature as possible and Global Footprint Network helps people see the importance of protecting land and water, and the potential consequences of consuming too much of our earth’s resources.
Sarosh Kumana
President at Pacific Capital Management and Pacific Investments; President of the Foundation for a Sustainable Future
SAN FRANCISCO, CA

When I came to the United States from India three decades ago, I marveled at the profligate consumption and wealth all around me. I only became interested in long term and big picture issues with the birth of my son Kevin twenty years ago, as I pondered the world his generation would inherit and live in. The more I researched the data and connected the dots, the more alarmed and action-oriented I became – as a businessman, I am always looking for solutions, especially systemic solutions.

Global Footprint Network does valuable work by collecting and presenting data that allows people to come to their own conclusions about the state of the world, and the direction we are going. It differs from many other organizations in the same field by being completely non-judgmental and without overtly advocating a point of view.

I believe that we are in a critical period when change, and possibly radical change, may be necessary in the economic systems and values that the world has been operating under for the past several centuries. The viability of homo economicus in his current form is in grave doubt. In the coming century, the possibility of a reversion to pre-industrial societies, tribalism and vicious resource wars, even among developed nations, is a distinct possibility. Creating global consciousness and incorporating sustainability into our educational, cultural and economic systems is probably the most important challenge facing humanity today.

Global Footprint Network indirectly draws attention to these issues, holding up a mirror that enables those with a longer-term perspective to see the need for action. I admire the way in which Global Footprint Network is going about its mission.

Peter Seidel
Environmental architect and planner; Author of Invisible Walls: Why We Ignore the Damage We Inflict on the Planet … and Ourselves
CINCINNATI, OH

In the 1960s, I was an architect and urban planner in a leading architectural office working on the most environmentally destructive types of buildings and plans. I was deeply disturbed and moved to change when I read a book describing some of our environmental problems, and have since dedicated myself to green design, teaching, writing, and supporting organizations that can help improve our relationship with our planet.

I am concerned about the effects of globalization and the growing gap between the rich and the poor, but my greatest concern has to do with actually creating change in our society. When information is out there, why do we so often avoid or ignore it, and when confronted with it, so often are not moved to take action?
I feel Global Footprint Network is doing a remarkable job of presenting a broad base of essential information effectively and generating interest in it. The organization presents its findings in a remarkably clear and effective way, and is having significant success in gaining public and governmental attention and recognition of this. We cannot effectively confront the overwhelming problems facing humanity and our planet without seeing and dealing with them in a holistic manner. Global Footprint Network does this, even recognizing human happiness and satisfaction as part of the problem and the solution.

“Global Footprint Network is tackling a complex social problem with a sustainable, scalable solution. We believe their work has the potential for transformational benefit in the area of ecological sustainability, and we’re honored to support their continued commitment to systemic change.”

-Sally Osberg, President and Ceo of the Skoll Foundation

GLOBAL FOOTPRINT NETWORK RECEIVES SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

In February 2007, Global Footprint Network was awarded a three-year, $1,015,000 matching grant award from the Skoll Foundation. Global Footprint Network is one of only 10 organizations, honored with the Skoll Award for Social Entrepreneurship that year, a prize presented by the Foundation to recognize the most innovative and effective approaches to resolving critical social issues. Global Footprint Network’s founders, Mathis Wackernagel and Susan Burns, join a prestigious group of entrepreneurs who are working around the world on issues that have a global impact.
WHO WE ARE

Science and Policy Advisory Council
Oscar Arias, President of Costa Rica
Mick Bourke, Chairman of EPA Victoria, Australia
Lester Brown, founder of Earth Policy Institute and Worldwatch Institute
Herman E. Daly, intellectual father of Ecological Economics
Fabio Feldman, former Sao Paolo Minister of Environment
Eric Garcetti, President of the Los Angeles City Council
Wangari Maathai, founder of the Green Belt Movement
Julia Marton-Lefèvre, Director General of IUCN – the World Conservation Union
Manfred Max-Neef, economist, recipient of the Right Livelihood Award
Michael Meacher, former UK Minister of Environment
Rhodri Morgan, First Minister for Wales
Norman Myers, leading environmental scientist
Daniel Pauly, leading marine ecologist
Jorgen Randers, former President of the Norwegian School of Management

Peter Raven, former President of the American Association for the Advancement of Science (AAAS)
William E. Rees, co-creator of the Ecological Footprint
Karl-Henrik Robert, founder of The Natural Step
Emil Salim, former Indonesian Minister of State
James Gustave “Gus” Speth, Dean of the Yale School of Forestry and Environmental Sciences
Will Steffen, Professor in Earth System Science and Sustainability, the Australian National University
David Suzuki, award winning scientist and broadcaster
M. S. Swaminathan, India’s leading scientist on sustainable food security
Ernst Ulrich von Weizsäcker, founder of the Wuppertal Institute and Dean of the Bren School at The University of California, Santa Barbara
Dominique Voynet, former Environment Minister of France

Edward O. Wilson, distinguished biologist, Harvard University

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In 2007, direct public support from foundations, corporations, NGOs and individuals accounted for 69% of our revenue. Approximately 9% of that support came from Partnership contributions. An additional 28% came from strategic self-funded projects. Revenues were used to foster the implementation of Footprint accounting by national and regional governments, to improve the integrity of our core National Accounts data and to strengthen our network of Partners committed to our vision of ending overshoot.

FACT
It currently takes one year and 4 months for the planet to regenerate what we use in one year.
### Income & Expenses by Program

<table>
<thead>
<tr>
<th>Program</th>
<th>Income</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outreach &amp; Partnership</td>
<td>262,730</td>
<td>482,886</td>
</tr>
<tr>
<td>Activities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>National Accounts, Research &amp; Standards</td>
<td>93,146</td>
<td>203,855</td>
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<tr>
<td>10 IN 10</td>
<td>2,472</td>
<td>20,867</td>
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<tr>
<td>International Offices</td>
<td>15,337</td>
<td>31,884</td>
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<tr>
<td>Strategic Projects</td>
<td>467,122</td>
<td>233,717</td>
</tr>
<tr>
<td>Admin &amp; Planning</td>
<td>10,935</td>
<td>265,272</td>
</tr>
<tr>
<td>Fundraising for General Operations **</td>
<td>1,167,757</td>
<td>188,494</td>
</tr>
<tr>
<td>Allocations for Future Initiatives &amp; Operations</td>
<td>592,522</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$2,019,498</td>
<td>$2,019,498</td>
</tr>
</tbody>
</table>

#### Notes:
- Graphs are based on preliminary, unaudited financial data.
- *This amount contains $220,935 to be used in 2008 and $52,860 to be used in 2009. The whole amount appears in 2007 because FASB requires that nonprofit organizations recognize Promises to Give in the year the pledge is made.**
- Income restricted to specific Program Activities is shown as Income under those Program Activity categories.
- The income under Fundraising for General Operations is unrestricted income only.
Riding on the successes and expansion of 2007, Global Footprint Network looks forward to even more tangible and impactful work in 2008. Our central goals are to get the world talking about ecological limits and to catalyze action to end ecological overshoot. With the release of WWF’s Living Planet Report 2008; regional reports for Africa, India and China; the launch of a new web-based personal Ecological Footprint calculator; the translation of www.footprintnetwork.org into German and French; and the start of a major media initiative – achieving these goals is in sight.

Our new team members in Global Footprint Network’s Belgium office will focus on making the Ecological Footprint a prominent government metric, especially in the European Union, working to forward our Ten-in-Ten campaign. We will also continue to expand our Human Development Initiative, especially in Africa.

Additionally, new international Footprint standards for organizations and products will be drafted. A Footprint Summit for 2008 will take place, and plans for an international Footprint Forum Conference in 2009 will be put in motion. And, we will continue to invest in our partner network so it can continue to flourish and expand.

Dreaming big is possible for Global Footprint Network because of the vibrant community of donors, funders, volunteers, partners, research associates, clients, board members, and staff who share in advancing the mission. All the good news shared in this report is a result of an incredible global collaboration. Thank you, and may 2008 be filled with more good news and lots more hope.

FACT
Humans have been exceeding the earth’s ability to support our lifestyles since the mid 1980’s
If you would like to learn more about Global Footprint Network or how you can support our work, please contact us at:

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