

## Intergenerational One Planet Charter



[www.oneplanet.digital](http://www.oneplanet.digital)

1. Empower local politicians by providing them with One Planet policy ideas and facilitating community support.
2. Raise awareness of One Planet Living through education and labeling of products and services on their contribution to One Planet Living principles.
3. Ensure diverse people and diverse perspectives are heard.
4. Incentivize actions and transactions, which build social and natural capital, specifically those that enable One Planet Living.
5. Recognize genuine progress by reporting economic indicators, which integrate social and environmental metrics.
6. Enable good business to outcompete bad business by allowing local government to set price signals by taxing and subsidizing based on contributions to social and natural capital.
7. Enable citizens to experience how living sustainably is attractive, fun, inspirational and meaningful, showing them what is possible by celebrating what is going well.
8. Foster collaboration across regions and disciplines.
9. Balance social, environmental and economic factors in decision making with emphasis on the long term.
10. Demand that leadership advances public policies that promote One Planet Living.

 Health and happiness	Encouraging active, social, meaningful lives to promote good health and wellbeing
 Equity and local economy	Creating safe, equitable places to live and work which support local prosperity and international fair trade
 Culture and community	Nurturing local identity and heritage, empowering communities and promoting a culture of sustainable living
 Land and nature	Protecting and restoring land for the benefit of people and wildlife
 Sustainable water	Using water efficiently, protecting local water resources and reducing flooding and drought
 Local and sustainable food	Promoting sustainable humane farming and healthy diets high in local, seasonal organic food and vegetable protein
 Travel and transport	Reducing the need to travel, encouraging walking, cycling and low carbon transport
 Materials and products	Using materials from sustainable sources and promoting products which help people reduce consumption
 Zero waste	Reducing consumption, reusing and recycling to achieve zero waste and zero pollution
 Zero carbon energy	Making buildings and manufacturing energy efficient and supplying all energy with renewables