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Dear Friend,

The Earth Overshoot Day 2019 campaign is gaining momentum fast!

We're excited to announce that both [US and EU petitions](#) have reached the 30 000-signature mark in just one week. Let's ramp up the momentum and shoot for 150 000 by July 1<sup>st</sup>!

If you're a US or EU citizen, please sign the petition to demand that your leaders manage ecological resources responsibly. Then, share widely on your

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- **In the EU**, we want to increase pressure on decision makers. Why now? The recent elections saw a surge of green votes and of voters' concerns about environmental issues in general.
- **In the US**, we want to build up visibility of environmental issues. Why now? Democratic candidates are positioning themselves and adjusting their political platforms during the early phase of the primaries campaign.

Let's get our voices heard and see how much traction we can generate in the public debate by July 29, Earth Overshoot Day 2019.

**Have you already signed the petition and done your part to tell everyone you know about it? We have [more steps to #MoveTheDate in store for you](#). Keep up the great work and have fun with it!**

Thank you for all that you do!

Warm regards,

Laetitia, Kristine, and the Global Footprint Network team



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