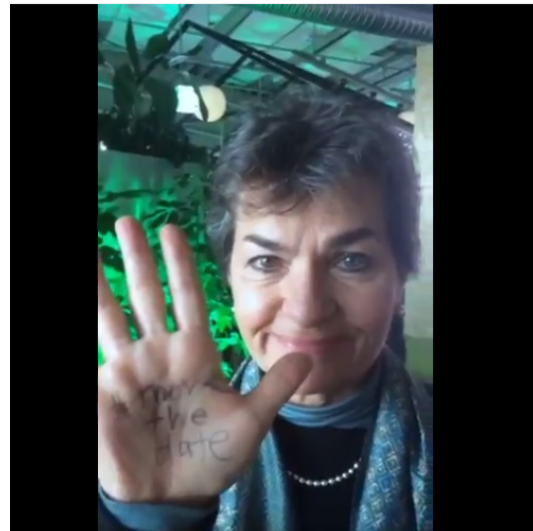


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Dear Friend,

Will you declare what you want to see (and possibly help make) happen in order to #MoveTheDate of Earth Overshoot Day to December 31 before 2050? It's as easy as posting a 15-second video selfie on your favorite social media!

1. Create your own video selfie
2. Post it on social media with the hashtag #MoveTheDate and the tag @EndOvershoot (on Twitter) or @globalfootprintnetwork (on Instagram and Facebook).

### SCRIPT TEMPLATE

I am [your name].

I will be [68 / in my 60s] in 2050.

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...my city to be car-free  
...my city to have houses that are self-powered  
...all electricity and fuel to come from renewable sources only  
...my country to have efficient trains that get me places – even overnight  
...food waste to be a thing of the past  
...deserts to be turned into edible forest gardens  
...my food to grow in a soil that's alive with healthy, beneficial microorganisms

Let's #MoveTheDate! *\*While showing up your palm written with #MoveTheDate\**



## EXAMPLES

Many thanks to [Mathis Wackernagel](#), [Sandrine Dixon](#), and [Christiana Figueres](#) for already joining the campaign and sharing their video selfies!

Help us spur a viral social media campaign ahead of Earth Overshoot Day!  
We're looking forward to seeing all your videos between now and July 29.

Warm regards,  
Laetitia, Kristine, and the Global Footprint Network team



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