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## Dear Friend,

As you head out on your next adventure this summer, make sure you explore, not exploit! Bring an eco-attitude to the places you visit and take actions to limit the impacts of your trip. Your vacation can provide important benefits to local communities while supporting conservation.

Which steps can you take to maintain the nature and culture of destinations you love to visit?

• Seeking out high quality small-scale hotels that integrate well with local communities and are equipped with renewable energy sources. Although

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the assessment of ecotourism packages that Global Footprint Network produced for the DestiMED project.

- Considering alternative transportation instead of renting a typical car. An
  electric vehicle will help reduce the Footprint by 40-50%, and a bike ride
  means no Footprint at all!
- Buying local and organic food products. Making this choice <u>improves</u>
   <u>each meal with a tasty Footprint reduction of 5%</u>. This can really add up
   over the course of a trip!

These actions also go a long way toward ensuring that your travel experience is full of relaxation, flavorful authentic cuisine, and a genuine connection to the local way of life. Meanwhile, you will make a significant contribution to #MoveTheDate of Earth Overshoot Day.

We are counting all the steps taken to #MoveTheDate here

Enjoy your vacation!

Laetitia, Kristine and the Earth Overshoot Day campaign team







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