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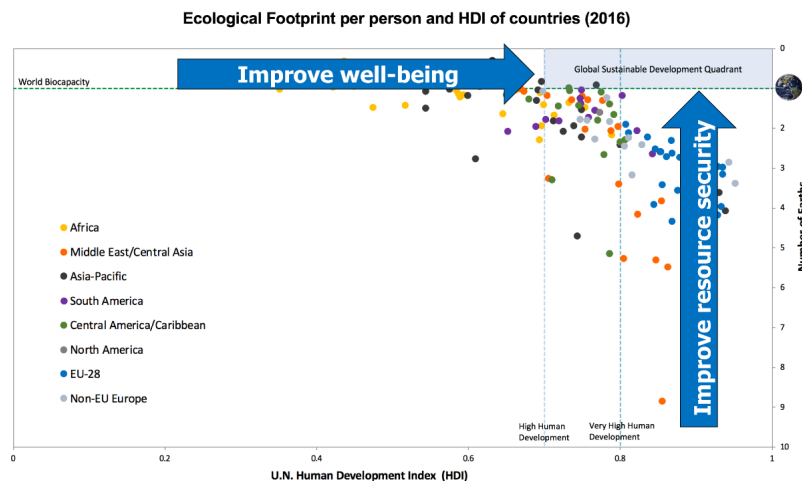
The clock is ticking. Earth Overshoot Day is around the corner. It is no destination, only a very significant landmark on our collective journey to sustainability. We hope you take a moment to check what we've been up to, as we strive to raise awareness about the urgent necessity to focus on solutions to #MoveTheDate.

### Join sustainability leaders making a stand to #MoveTheDate



Christiana Figueres, the former Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC), Bertrand Piccard, founder of the Solar Impulse Foundation, and Sandrine Dixson-Declève, co-president of the Club of Rome, are among those who took to Twitter in recent weeks, calling to #MoveTheDate in video statements. [How about following in their footsteps?](#)

On July 22, [Schneider Electric](#), the leader in digital transformation of energy management and automation, [announced](#) its commitment to promote one-planet compatibility as the necessary framework for long-term business success. In partnership with [Global Footprint Network](#), it developed a [White Paper](#) which lays out the detailed approach and supporting metric for one-planet compatibility and humanity's prosperity.



source: Ecological Footprint per person: National Footprint Accounts 2019 Edition, Global Footprint Network.  
Human Development Index: Human Development Report, UNDP 2017



“One-planet compatibility has to become a new measurement of how a given business strategy helps society, or not, move the date of Earth Overshoot Day,” said Xavier Houot, Senior Vice President Global Safety, Environment, Real Estate. “Such a metric forces the adoption of an outside-in lens and introspect: ‘Does our business operate within one-planet constraints?’ and ‘Do our offers tangibly help our customers move out of ecological overshoot?’. If the answers are positive, then long-term prosperity is much more achievable. Being part of the solution carries increasingly more weight in the eyes of investors, markets... and Millennials alike!” [Read more](#)

## Managing Our Biocapacity Budget

Earth Overshoot Day is not just one special day of the year. It is an effort to celebrate **biocapacity** — our [planet's biological power to regenerate life](#). This primary productivity of nature is the source for all life, including human life. Although the term was coined in the 1990s, biocapacity is not a recent invention or a method. Like gravity, it is a force of nature that can be observed and measured. It is also the most materially limiting factor for the human enterprise because of humanity's poor stewardship.

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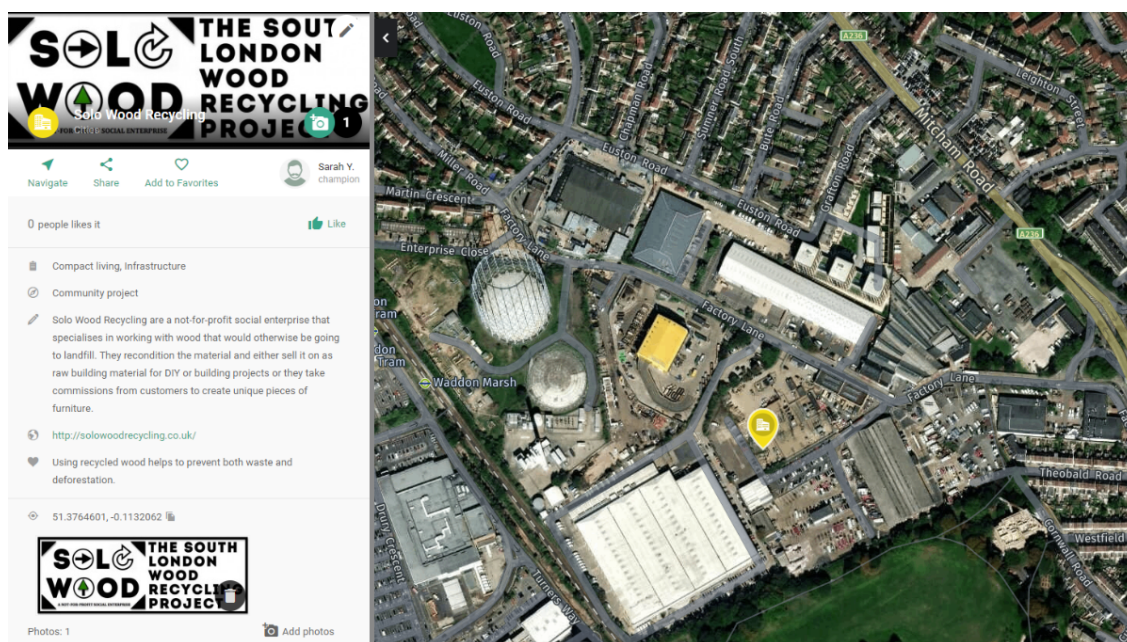
upcoming book [Ecological Footprint: Managing Our Biocapacity Budget](#) coauthored by Mathis Wackernagel and Bert Beyers. After 25 years from the very first mentioning of the Ecological Footprint in a book, this new edition demonstrates how ecological overshoot is shaping humanity and the environment in the 21<sup>st</sup> century.”

[More info about the book](#)



## Dive into the #MoveTheDate Solutions map

Effective solutions to #MoveTheDate of Earth Overshoot Day already exist in abundance. We believe it is possible to accelerate their implementation in the real world. How? By sharing knowledge of what works and bringing people together. Now is a great time to discover, or pay a new visit, to the [new solutions platform](#) we've been developing with the support of our Czech partner Mapotic. We made it available in a beta version in recent days and we intend, with your contribution, to grow it and improve it. More than 150 solutions are already posted, including [Buckminster Fuller Challenge winners](#) and an [urban bicycle program in India](#).



If you're new to the map, the process is simple:

so you can easily connect with other Date Movers.

2. **Post your favorite real solutions** (3! 5! 12! More!) to live in balance with our planet – maybe you have personally implemented them, or you have been inspired by them.
3. **Check out who** else has joined and **what** they've been sharing.
4. **Invite friends!** The larger the online community, the more knowledge available and the more opportunities for collaborative projects in the real world.
5. **Come back often** to see what's new and who's joined!

Last but not least, [email us](#) with any question, request, or feedback you may want to share. We would love to hear from you.

### Watch a documentary on issues around water



On Earth Overshoot Day 2019, [Swarovski Foundation](#) is bringing you a special viewing of *Waterschool* in partnership with Global Footprint Network. Waterschool is a documentary that follows **six young women** who attend [Swarovski Waterschool](#) in **six different countries along six major rivers**: USA (Mississippi), Brazil (Amazon), Austria (Danube), Uganda (Nile), India (Ganges), China (Yangtze). The film addresses different issues around water through the experiences of each young woman, and covers topics around water **consumption, pollution, hygiene, sanitation, clean water** and **deforestation**, all of which are essential to support human well-being and our planet's precious biocapacity. Global Footprint Network invites you to [join the watch party](#)! If you are an educator interested in seeing Waterschool and bringing it to your school, please contact

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[Every step to #MoveTheDate counts! Take a new one today!](#)

Thank you for all that you do.

The Earth Overshoot Day campaign team



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