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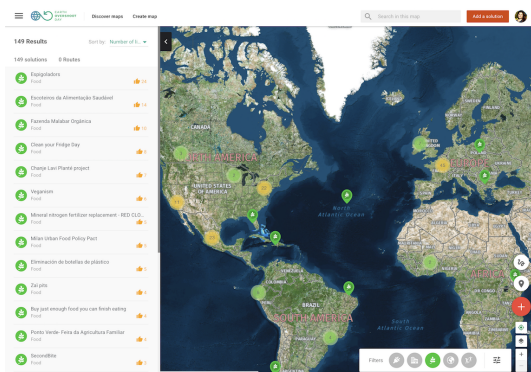


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First competition on the #MoveTheDate Solutions map!



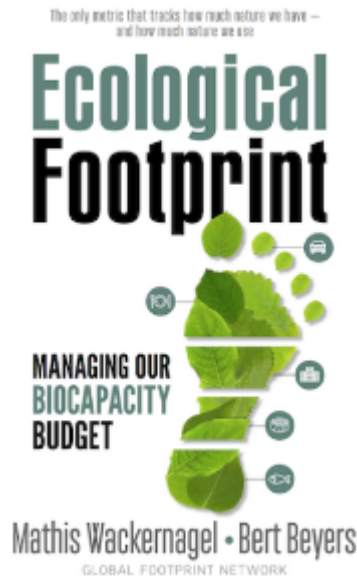
More than 1,900 members have already joined the #MoveTheDate Solutions community, contributing over 570 solutions! Now we're excited to **invite you to participate in the first #MoveTheDate Solutions contest. Focus: the Food category.** The goal is to **give visibility to solutions that that we love and that already exist**, meaning they have been implemented, have shown results, and are replicable. Only detailed solutions are eligible to win. See below for details. **Voting ends September 22.**

[Details here](#)

THE NEW FOOTPRINT BOOK IS NOW OUT!

How can we make the need for resource security more obvious to diverse audiences?

This question is what keeps Mathis Wackernagel up at night and has him hop on early morning and late night calls most days of the week. "Most policy makers still miss or choose to ignore the fact that without resource security, humanity – and every country with it – is putting its own ability to operate at risk," the founder and

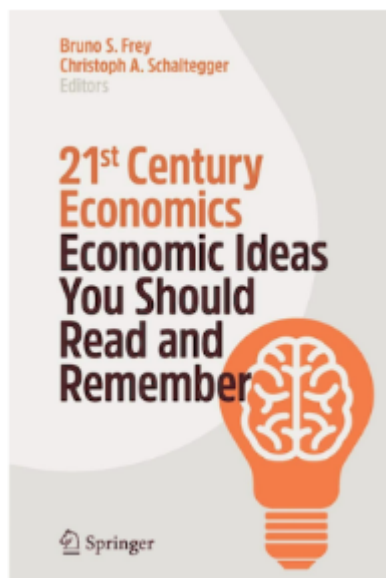
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“And I am perpetually stunned to observe how hard it is to make this unavoidable reality obvious to wider audiences. So, this has been a challenge we set ourselves: how can we make the need for resource security more obvious to diverse publics?”

[Footprint: Managing Our Biocapacity Budget.](#)

Mathis shares 3 take-away messages from his new book

“Tracking the Ecological Overshoot”? An “Economic Idea You Should Read and Remember”



In the newly published “21st Century Economics – Economic Ideas You Should Read and Remember” (Springer, 2019) leading economists from all over the world identify the most important contributions to their field in the 21st century. Among the 61 ideas they selected is [“Tracking the Ecological Overshoot of the Human Economy,”](#) a research article by lead author Mathis Wackernagel. “The idea of distinguishing production- from consumption-related environmental impacts is a very powerful and policy-relevant idea,” states economist Thomas Bernauer.

[Learn more](#)

City Footprinting gets primetime in Barcelona

On October 2nd, the Ecological Footprint will be the topic of the day at [“New Visions for Local](#)

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in Barcelona. Our very own Mediterranean-MENA Program Director, Alessandro Galli, will lead the conversation on the Portuguese City Footprinting project, together with partners Sara Moreno Pires from the University of Aveiro and Jorge Cristino, representative of the municipality of Guimarães. The academics, civil society representatives, and local Catalan policy makers in attendance will be given a front-row view of the ongoing pioneering project designed to guide Portugal's participating municipalities through their transition to sustainability, as detailed in this [recent scientific article](#).

[Learn about Portugal's City Footprinting project](#)

Earth Overshoot Day campaign updates



We're almost shy to admit it: our early analysis of this year's campaign significantly underestimated the awareness impact that was generated in the weeks leading to -- and following -- Earth Overshoot Day (July 29). The message that the trends are still not turning and that we are now "using" 1.75 Earth found a large echo. Many also mentioned that [solutions are available to #MoveTheDate](#). From June 5, when we announced the date, to the end of August, **media coverage grew to over 4 billion impressions generated by some 6,500 web-based stories in 121 countries**. Additionally, the steady growth, year-over-year, in the number of people who used the Footprint Calculator during that time surged, with **four times more visitors** than two years prior including a marked spike on Earth Overshoot Day. The movement is gaining momentum and we thank you for your contribution! Last but not least, a new Ecological Footprint champion emerged among the ranks of global leaders: [Pope Francis](#). Who is next?

[Check the 2019 campaign's media highlights](#)

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- **The question I am always asking myself is, 'Am I part of the solution to our planet's problems or am I part of the problem?':** We love this [candid profile of Xavier Houot](#), Senior Vice President for Environment, Safety, Real Estate, and leading Ecological Footprint champion at Schneider Electric. The global energy-management leader partners with Global Footprint Network on the Footprint Calculator, and on leading an ecological resource-based reflection on the [future of business strategy](#).
- Mathis Wackernagel will be at the **Climate Week** in New York next week, participating in as many meetings as he can pack in his schedule, not least to promote www.OnePlanetAlliance.org
- Still time to register for One Planet Governance, the [online PostGraduate Certificate course brought to you by the University of Wales Trinity Saint David](#). The course is based on '[One Planet Cities: Sustaining Humanity within Planetary Limits](#)' by David Thorpe, whose approach is largely informed by the Ecological Footprint methodology.



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